



Knauf Insulation GmbH
One Knauf Drive
Shelbyville, IN 46176

Sales and Marketing (800) 825-4434, ext. 8300

Technical Support (800) 825-4434, ext. 8212

Customer Service (866) 445-2365

Fax (317) 398-3675

World Wide Web www.knaufinsulation.com



© 2006 Knauf Insulation GmbH.



Knauf batts, blankets and blowing insulation products are certified for indoor air quality as a low emitting product by The GREENGUARD Environmental Institute™ to both the GREENGUARD Certification ProgramSM and the more stringent GREENGUARD For Children and Schools™ standard.
www.greenguard.org



LEED Eligible Product

Use of this product may help building projects meet green building standards as set by the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

- Credit 4.1 - 4.2 Recycled Content
- Credit 5.1 - 5.2 Regional Materials



At Knauf, we manufacture a wide variety of products that serve a common goal, helping to make the most of our planet's energy resources. A family-owned global company, we understand and are committed to high standards in quality, performance and environmental responsibility. Every step we take today toward energy conservation helps ensure better lives for generations to come.

Why Hire an Insulation Pro?

Some simple steps to greater comfort, value and peace of mind



A Pro Knows Insulation Delivers More Comfort, Plus Energy Savings

You've decided your home needs more insulation. Perhaps you're upgrading the insulation in your attic, or insulating a cold basement or a crawlspace. It seems easy enough. Why hire a professional contractor?

The answer is simple

A professional contractor has the expertise and knowledge needed to properly insulate your home and ensure that you get the performance you want for years to come.

Successfully installing insulation in your home means proper moisture control, adequate ventilation, and choosing the right insulation for your specific needs. A professional contractor will address all of these critical issues and explain to you how insulation will provide superior year round comfort for you and your family.

That's the kind of knowledge that adds value to your home.

Hiring a pro is a smart decision

A professional insulation contractor's job is to make sure your home delivers the greatest comfort and the highest energy savings possible. That includes inspecting your home for problem areas like cold spots, drafts, damp places and walls where sound travels between rooms. A pro can help you solve all of these problems, plus address small details that you might not have noticed.

You can depend on a pro's expertise because it comes from extensive training and from working closely with fiber glass manufacturers and other building contractors. He will have information about the latest building code requirements that apply to your home. Don't forget to ask him about tax credits and any utility incentive programs in your area.



A Pro Knows

Doing the Job Right Protects Your Investment, Saves Time

The best time to save is yours

You probably don't have as much free time as you'd like, and that's another good reason to hire a pro. With specialized products and equipment, a professional crew can insulate your home quickly and without much fuss.

Doing the job right

A pro has the experience and the proficiency to install insulation in your home correctly the first time and will guarantee the thermal performance with an insulation statement and an attic card. He knows how to avoid typical installation problems that may not be obvious.

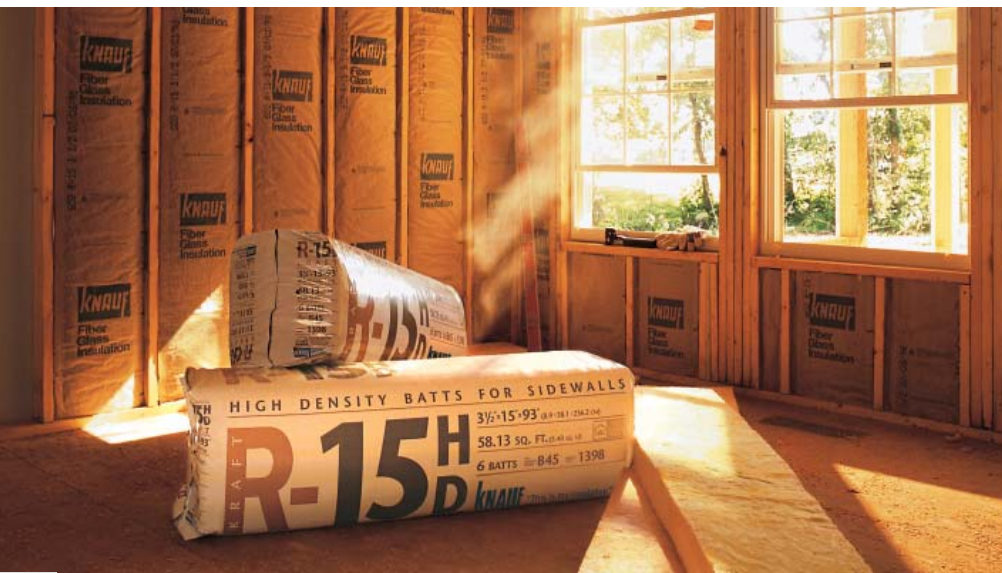
A professional contractor also knows your satisfaction is his best advertisement, so he pays careful attention to all of your concerns like licensing, bonding, insurance coverage and safe work practices.

Let him worry about the details of doing a professional job so you don't have to.

By understanding issues like these and knowing exactly what kind of product to use where, a pro can save you money and protect the investment you've made in your home.

Using the right products for your home

As building codes become more complex and the number of different home designs grows, it becomes more important to choose the correct insulation products for the varying needs of your home. A professional contractor stocks or has access to a full range of products that goes well beyond what you'll find on the shelf in a home center or lumberyard. In fact, the professional grade products he installs are engineered to provide you the comfort and energy savings you expect.



A Pro Knows The Right Products Make All The Difference.

Additionally, a pro will have the necessary tools to correctly install fiber glass insulation in your home. For example, adding fiber glass blowing wool to your attic requires special equipment to ensure the proper installed R-value. Installing insulation incorrectly can be detrimental to integrity of your home and possibly cause moisture/condensation problems that can reduce your home's value and lead to costly repairs.

Building comfort and energy savings into a new home

Are you building a home or making a major renovation? You're probably looking for ways to minimize costs. But what you pay a professional insulation contractor can be money well spent.

An insulation pro can help you or your builder design and build a home that will provide you with the greatest comfort and energy savings and avoid potential common problem spots.

An insulation pro can even save you and your builder money by helping you take advantage of special mortgages, utility programs and incentives that reduce your up-front costs to purchase your new home.

Knauf is the pro's choice

A professional insulation contractor doesn't settle for second best and neither should you. That's why he chooses Knauf. Our complete line of insulation products has been developed for professionals with your needs in mind. That explains why we have such a broad range of products, including high-density batts for wall and cathedral ceiling applications and batts for 9' walls.

From batts and blankets to blowing insulation, Knauf offers premium-quality products with a range of R-values for all types of construction. Knauf products are designed and tested to meet the most demanding professional's standards—so you can rest easy, knowing our insulation will provide outstanding performance for a lifetime.

Make a smart decision . . . for your own peace of mind

Properly insulating your home pays off—not only by reducing your utility bills, but also by adding comfort and value to your home. The expertise of an insulation pro can help you make sure the job is done right the first time—and that's the surest guarantee of your peace of mind in the years to come.